

Labour Market Information News

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May 2023

Online Job Postings in Nova Scotia – April 2023

Overview

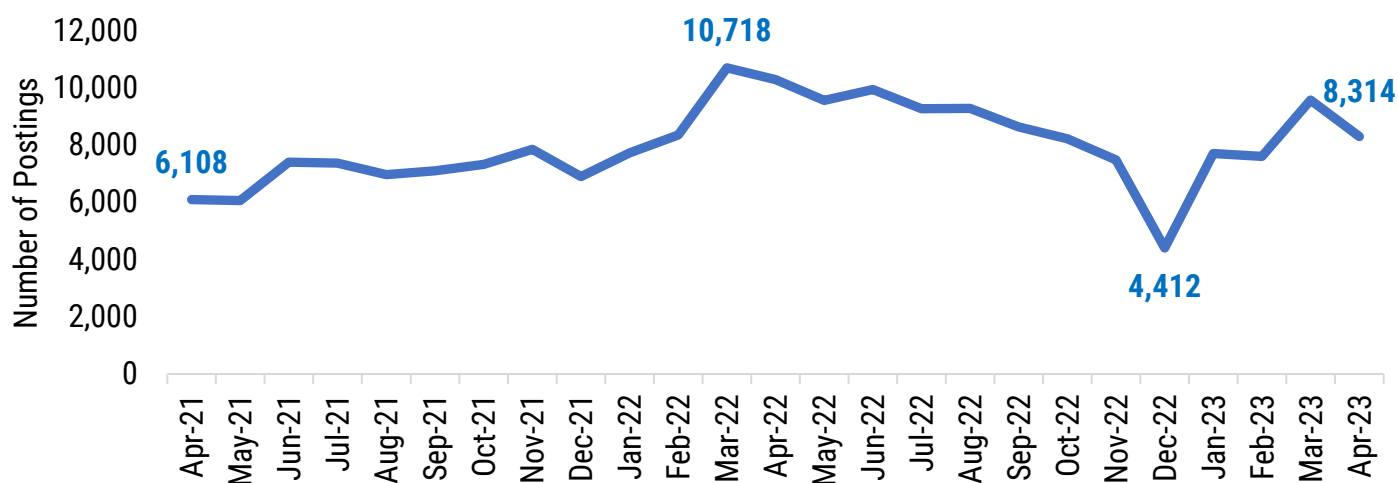
The total number of seasonally unadjusted job postings in Nova Scotia measured by Vicinity Jobs was 8,314 during the month of April. Total postings decreased by 1,278 (-13.3%) compared to March. This follows an increase in monthly online job posting totals in February (up by 25.9%). April data is preliminary and may be revised.

During the three-month period from February to April, the number of job postings by industry was highest for “health care & social assistance” followed by “retail trade” and “accommodation & food services.”

Total Online Job Postings

Total Job Postings by Month -- Apr 2021 to Apr 2023

Nova Scotia

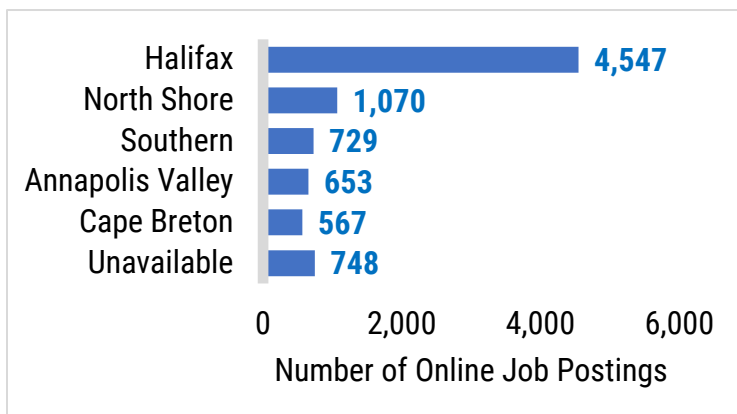


- During the month of April 2023, there were 8,314 online job postings in Nova Scotia – down 13.3% (-1,278 postings) from the prior month. Year-over-year, the number of postings were 19.3% lower than April of 2022, when 10,304 jobs were posted.
- Seasonally unadjusted monthly online job postings had been on an upward trend over the first three months of 2023, after falling from April through to December in 2022.
- The average number of postings over the trailing 12-month period (May 2022 to April 2023) was 8,347 – 6.3% higher than the average in the same period in the previous year (May 2021 to April 2022) of 7,850.

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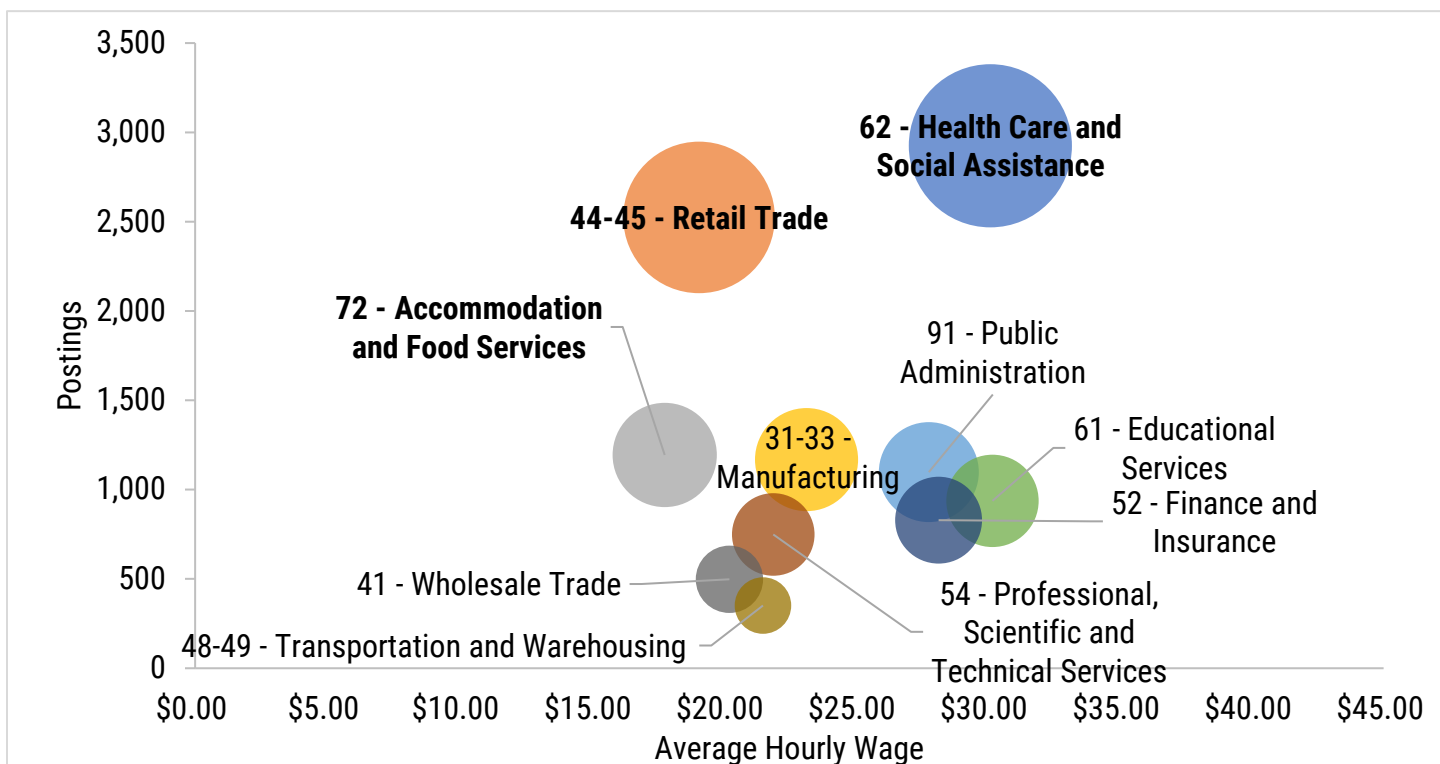
April 2023 Online Job Postings by Economic Region



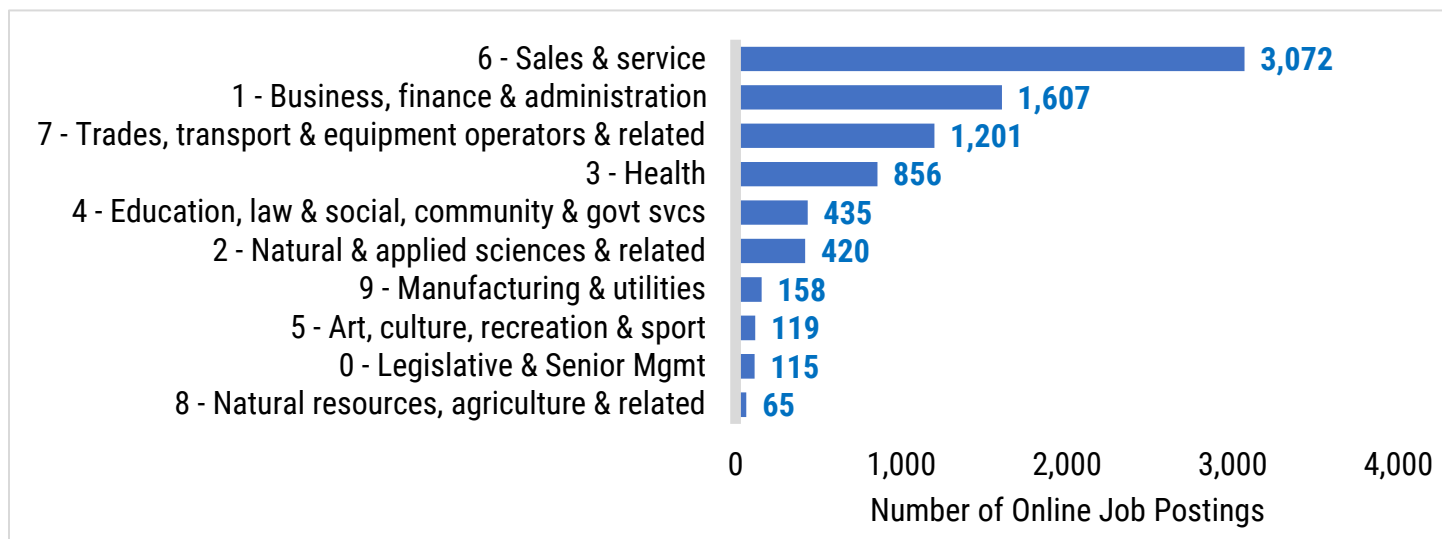
- Most online job postings in the month of April were in the Halifax economic region (4,547 postings, 60.1% of those where the region was identified).
- This was followed by the North Shore (14.1%), Southern (9.6%), Annapolis Valley (8.6%) and Cape Breton (7.5%) regions.

Online Job Postings by Industry – February 2023 to April 2023

- The chart below contains the top ten industries by total online job postings in Nova Scotia over the three-month period between February and April 2023.
- “Health care & social assistance” had the highest number of job postings over the three-month period. “Retail trade” was second highest, and “accommodation & food services” replaced “manufacturing” in third place.

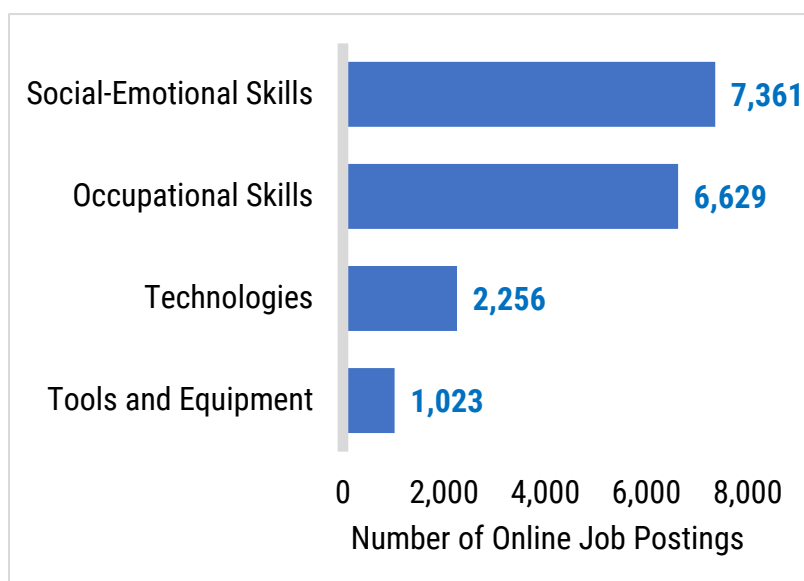


April 2023 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in April was “sales and service”, accounting for 43.8% of all identifiable postings. Postings in the category decreased by 368 (-12.0%) compared with March and represented the largest month-over-month decrease in postings across all occupation categories.
- Nine of the ten occupation categories had lower numbers of job postings in April compared with March. The exception was “manufacturing & utilities” (+27 postings, +17.1%).

April 2023 Online Job Postings by Skill Group

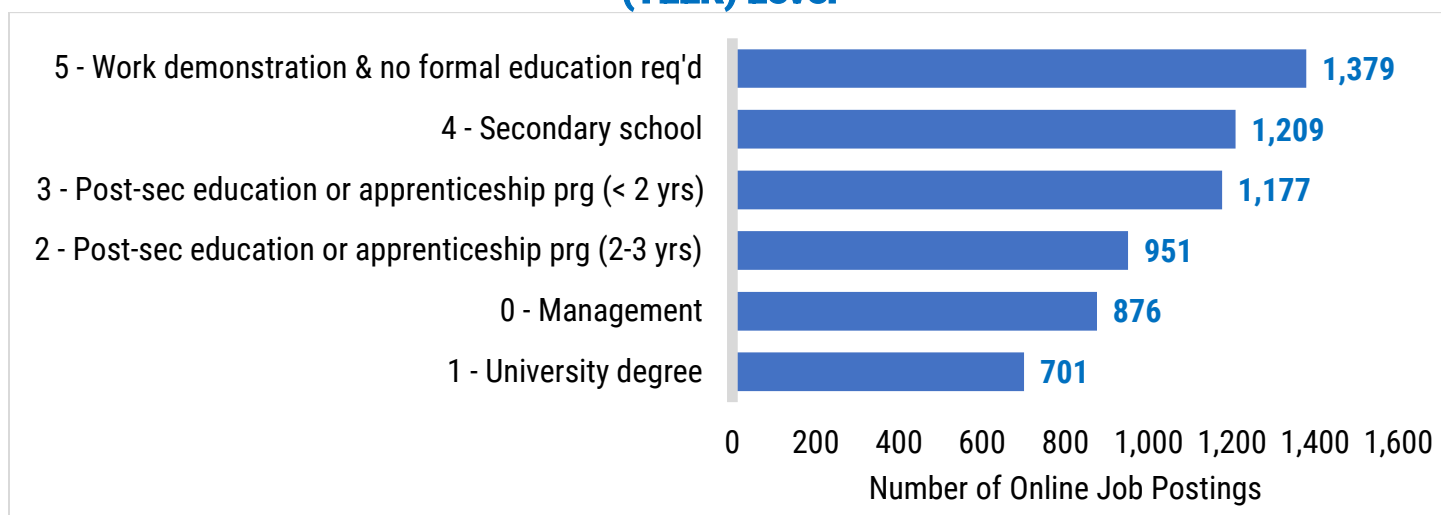


- Among online job postings where skill requirements could be identified, 93.5% of postings in April (7,361) required social-emotional skills.
- 84.2% of postings (6,629) listed occupational skills as a requirement, followed by skills related to technologies (2,256 postings, 28.7%), and tools and equipment (1,023, 13.0%).
- 440 online job postings in April (5.3% of the total) did not list identifiable skill requirements.
- Note: a posting may have requirements matching multiple skill groups.

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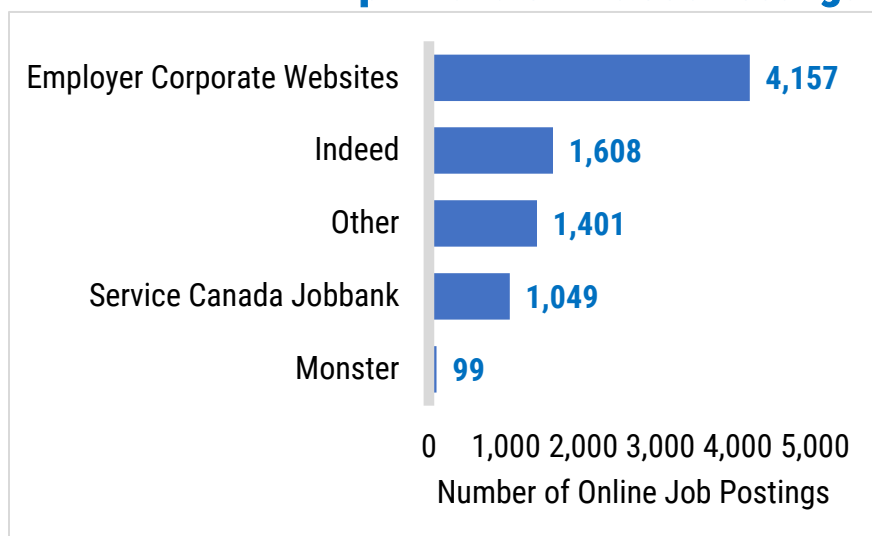
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April 2023 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The skill level with the highest number of online job postings in April was “work demonstration & no formal education required”, accounting for just over one-fifth of identifiable postings (1,379 postings, 21.9% of identifiable postings).
- This was followed by “secondary school” (1,209 postings, 19.2%), “post-secondary education or apprenticeship program less than 2 years” (1,177 postings, 18.7%), “post-secondary education or apprenticeship program between 2-3 years” (951 postings, 15.1%), “management” (876 postings, 13.9%), and “university degree” (701 postings, 11.1%).
- 2,021 job postings in April (24.3% of the total) did not list an identifiable TEER category.

April 2023 Online Job Postings by Data Source



- Employer corporate websites were the source of 50.0% of April’s online job postings (4,157 postings).
- Indeed (1,608 postings, 19.3%) and the Service Canada Job Bank (1,049 postings, 12.6%) were also significant sources of online postings. Monster was the source of 99 job postings (1.2%).

Note: Vicinity Jobs identifies original postings and eliminates duplicate reposts.

Appendix – TEER Categories and Examples of Jobs¹

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> - a college diploma - apprenticeship training of 2 or more years, or - supervisory occupations 	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> - a college diploma - apprenticeship training of less than 2 years, or - more than 6 months of on-the-job training 	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> - a high school diploma - several weeks of on-the-job training 	Home child care providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

¹ Source: Immigration, Refugees and Citizenship Canada