

# Labour Market Information News

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## Online Job Postings in Nova Scotia – March 2023

### Overview

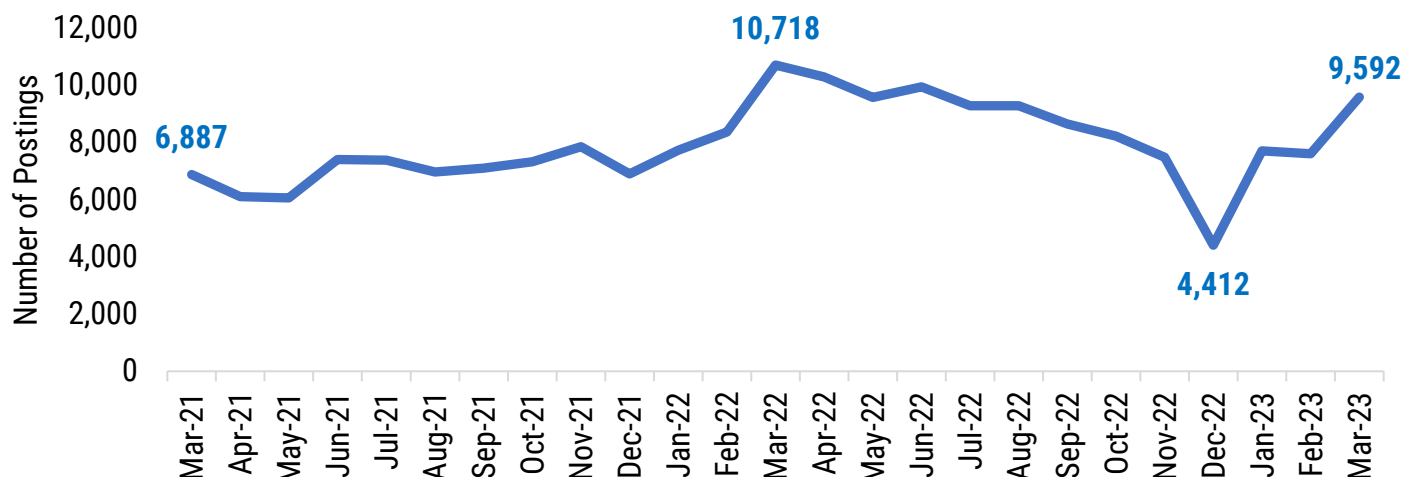
The total number of seasonally unadjusted job postings in Nova Scotia measured by Vicinity Jobs was 9,592 during the month of March. Total postings increased by 1,974 (+25.9%) compared to February. This follows a slight drop in monthly online job posting totals in January (down by 1.3%).

During the three-month period from January to March, the number of job postings by industry was highest for “health care & social assistance” followed by “retail trade” and “manufacturing.”

### Total Online Job Postings

#### Total Job Postings by Month -- Mar 2021 to Mar 2023

Nova Scotia

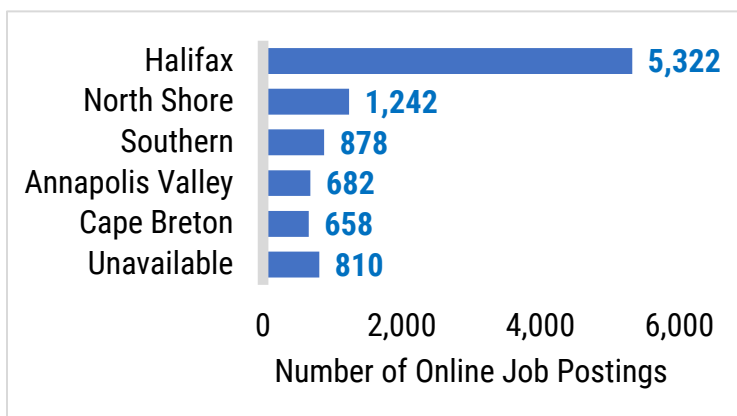


- During the month of March 2023, there were 9,592 online job postings in Nova Scotia – up 25.9% (+1,974 postings) from the prior month. Year-over-year, the number of postings were 10.5% lower than March of 2022, when 10,718 jobs were posted (a two-year high).
- Seasonally unadjusted monthly online job postings have resumed an upward trend over the past first three months of 2023, after falling from April through to December in 2022.
- The average number of postings over the trailing 12-month period (April 2022 to March 2023) was 8,513 – 13.5% higher than the average in the same period in the previous year (April 2021 to March 2022) of 7,500.

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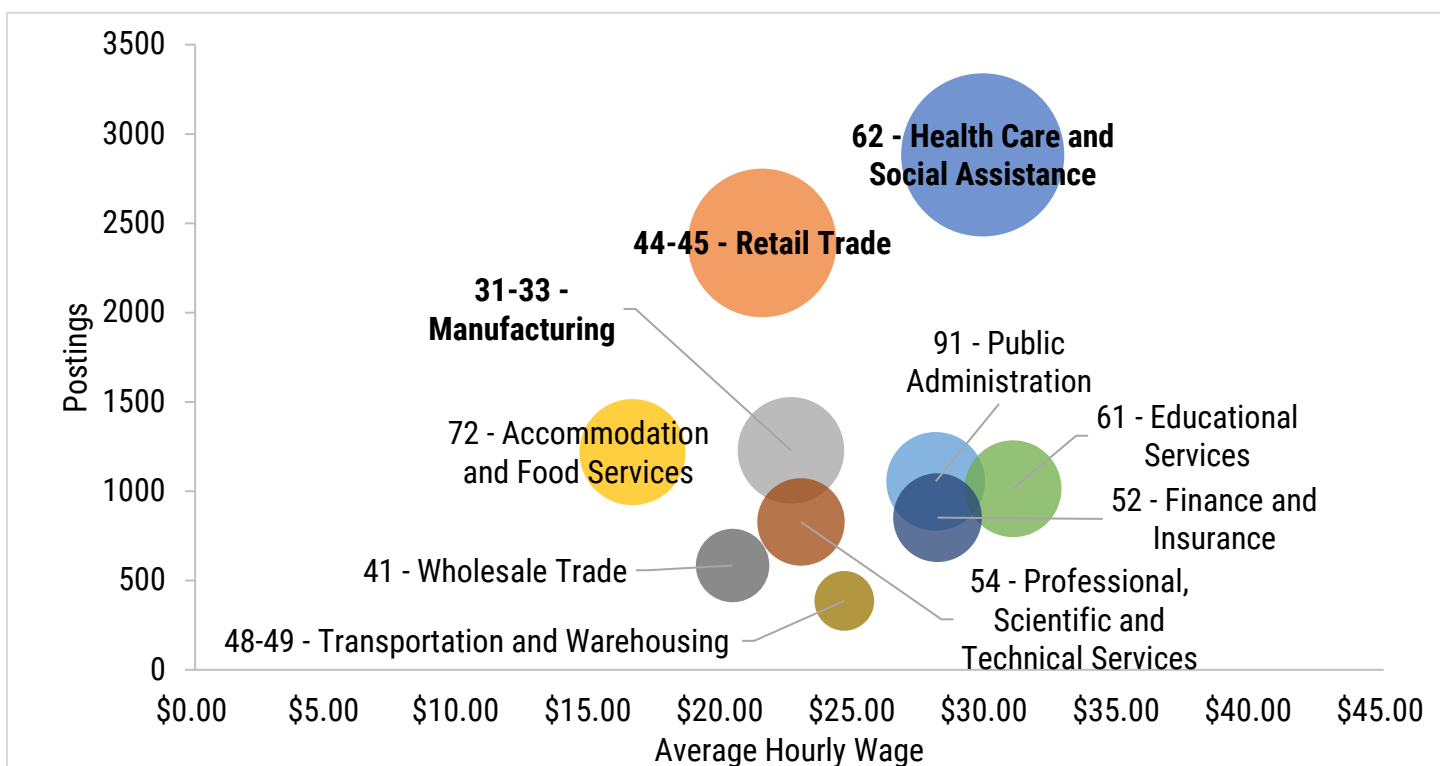
## March 2023 Online Job Postings by Economic Region



- Most online job postings in the month of March were in the Halifax economic region (5,322 postings, 60.6% of those where the region was identified).
- This was followed by the North Shore (14.1%), Southern (10.0%), Annapolis Valley (7.8%) and Cape Breton (7.5%) regions.

## Online Job Postings by Industry – January 2023 to March 2023

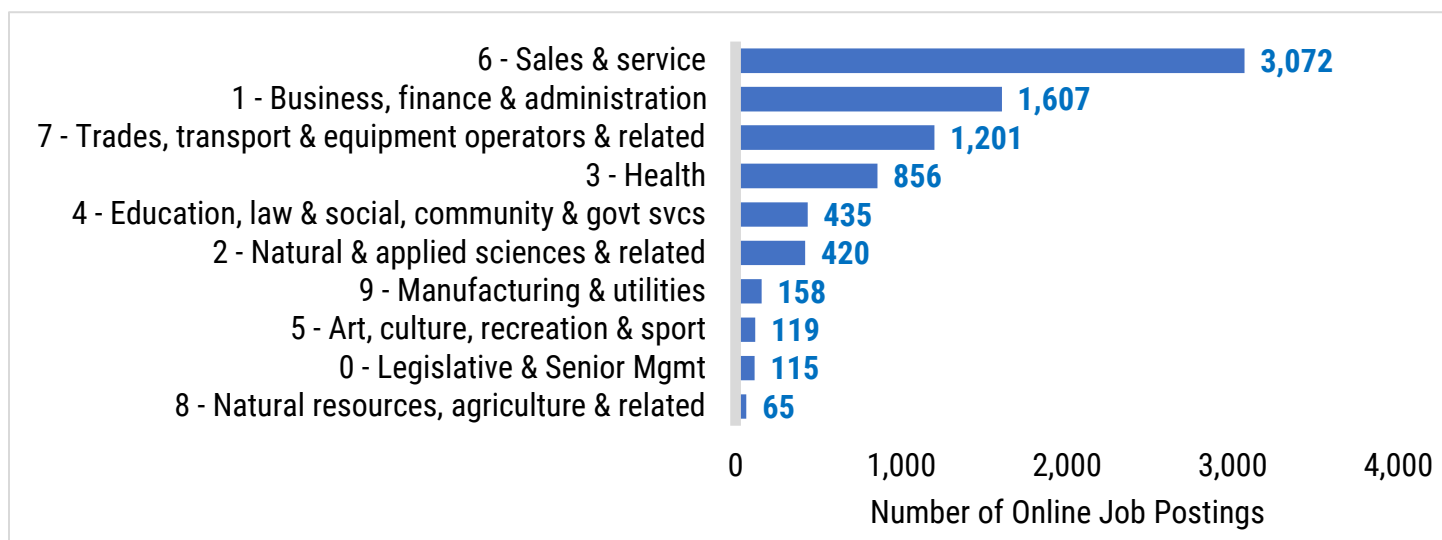
- The chart below contains the top ten industries by total online job postings in Nova Scotia over the three-month period between January and March 2023.
- “Health care & social assistance” had the highest number of job postings over the three-month period. “Retail trade” was second highest, and “manufacturing” came in third place.



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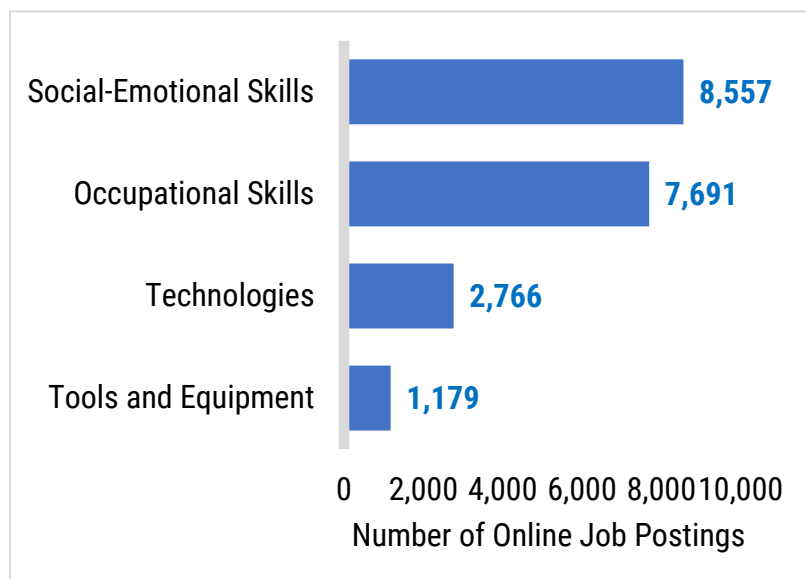
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## March 2023 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in March was “sales and service”, accounting for 38.2% of all identifiable postings. Postings in the category decreased by 840 (+37.6%) compared with February and represented the largest month-over-month increase in postings across all occupation categories.
- All ten occupation categories had larger numbers of online job postings in March compared with February.

## March 2023 Online Job Postings by Skill Group

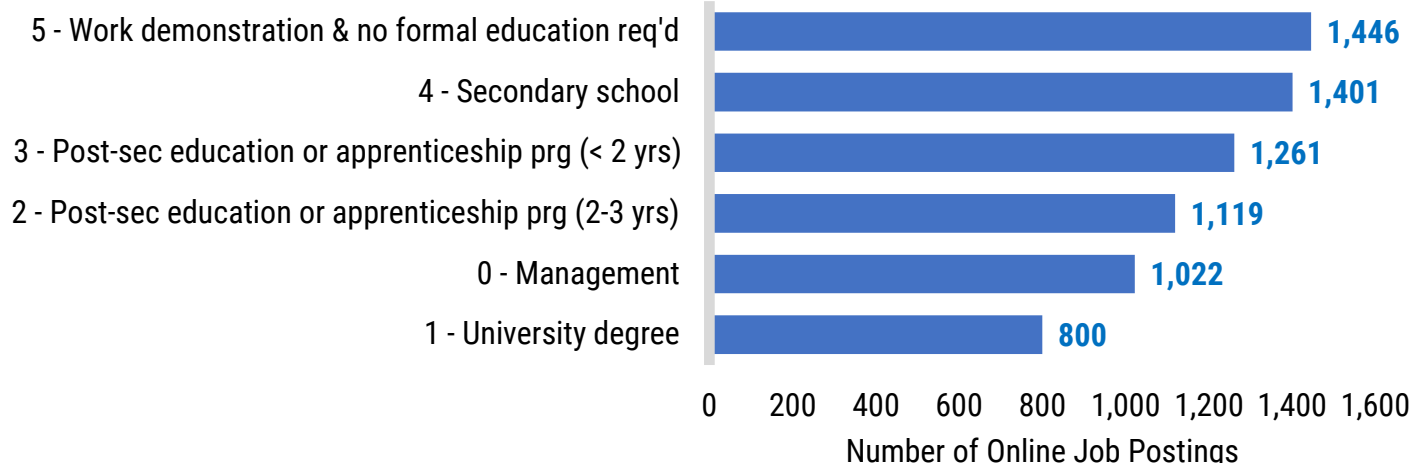


- Among online job postings where skill requirements could be identified, 93.5% of postings in March (8,557) required social-emotional skills.
- 84.0% of postings (7,691) listed occupational skills as a requirement, followed by skills related to technologies (2,766 postings, 30.2%), and tools and equipment (1,179, 12.9%).
- 437 online job postings in March (4.6% of the total) did not list identifiable skill requirements.
- Note: a posting may have requirements matching multiple skill groups.

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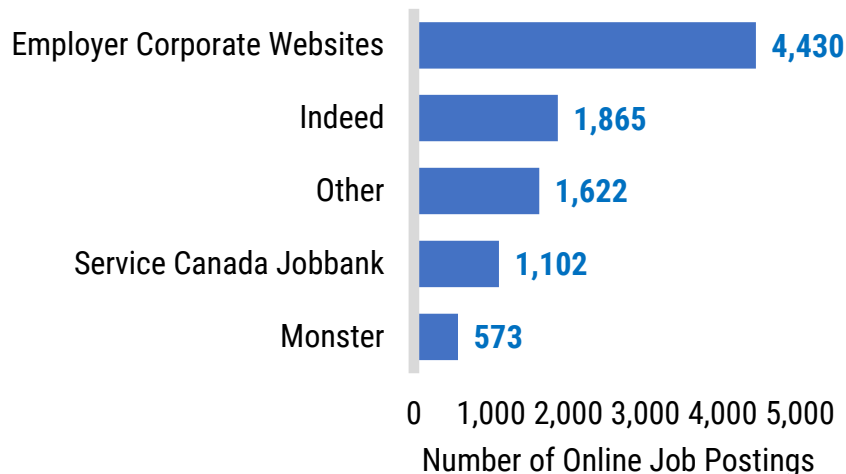
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### March 2023 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The skill level with the highest number of online job postings in March was “work demonstration & no formal education required”, accounting for just over one-fifth of identifiable postings (1,446 postings, 20.5% of identifiable postings).
- This was followed by “secondary school” (1,401 postings, 19.9%), “post-secondary education or apprenticeship program less than 2 years” (1,261 postings, 17.9%), “post-secondary education or apprenticeship program between 2-3 years” (1,119 postings, 15.9%), “management” (1,022 postings, 14.5%), and “university degree” (800 postings, 11.3%).
- 2,543 job postings in March (26.5% of the total) did not list an identifiable TEER category.

### March 2023 Online Job Postings by Data Source



- Employer corporate websites were the source of 46.2% of March's online job postings (4,430 postings).
- Indeed (1,865 postings, 19.4%), the Service Canada Job Bank (1,102 postings, 11.5%) and Monster (573 postings, 6.0%) were also significant sources of online postings.

*Note: Vicinity Jobs identifies original postings and eliminates duplicate reposts.*

## Appendix – TEER Categories and Examples of Jobs<sup>1</sup>

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of 2 or more years, or</li> <li>- supervisory occupations</li> </ul>	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of less than 2 years, or</li> <li>- more than 6 months of on-the-job training</li> </ul>	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> <li>- a high school diploma</li> <li>- several weeks of on-the-job training</li> </ul>	Home child care providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

<sup>1</sup> Source: Immigration, Refugees and Citizenship Canada